

A snowboarder wearing a bright yellow jacket, a green helmet, and goggles is captured mid-air, performing a trick on a snowy slope. The snowboarder is surrounded by snow-covered evergreen trees, creating a winter wonderland atmosphere. The snow is kicked up around the board, and the overall scene is bright and crisp.

EWSRA
EASTERN WINTER SPORTS REPS ASSOCIATION

2025 BUYERS GUIDE

EWSRA.ORG
570-443-7180



GSG Brand Portfolio Winter 2025



D_b_™



YY NATION

EWSRA SHOW SCHEDULE

EWSRA NOVEMBER MARKET

November 19 – 21, 2024

New Jersey Convention & Expo Center
97 Sunfield Avenue
Edison, NJ 08837

EWSRA/SWRA JANUARY MART

January 6 – 8, 2025

Kalahari Resort & Convention Center
250 Kalahari Blvd.
Pocono Manor, PA 18349

EWSRA ON SNOW DEMO

February 3 – 6, 2025

Stratton Mountain
Stratton, VT 05155
Demo Preview – Mon., Feb. 3 – 2 - 5 pm
West Wing Stratton Mtn. Base Lodge

Visit our website for complete show information!

www.ewsra.org

REKKIE

SMART SNOW GOGGLES

www.rekkie.com

Charlie Kiesa, Sales Rep
charlie@sandboxmetro.com

  mph 10:51
25
WITH: 1 8,150ft
I N W I N I N E I I E
AV
95yd



SCAN FOR VIDEO



EWSRA

EASTERN WINTER SPORTS REPS ASSOCIATION

EASTERN WINTER SPORTS REPS ASSOCIATION, INC.

BOARD OF DIRECTORS

Dave Kleeschulte
President

Steve Roche
Vice-President

Sean Pearsall
Treasurer

Kent Fried
Secretary

Tom Harsh

Charlie Kiesa

Chris Law

Kerry O'Flaherty

Chris Yeaton

EWSRA OFFICE:

Linda Irvin – Executive Director

P.O. Box 88

5142 State St.

White Haven, PA 18661

570-443-7180

Website: www.ewsra.org

E-mail: linda@ewsra.org

**The 2025 EWSRA Buyer's Guide is
Dedicated to the Memory
of EWSRA Members**

Clarke Reid

and

Jack Wheeler

2024/25 EWSRA Rep Information

Apple, Jarrett

Office/Cell: 917-816-1091

Email: japple@peaktostreet.com

SHOWS: Nov. Edison, Jan. Kalahari, Stratton Demo

Thule Racks & Bags; Giro Helmets & Goggles;
Fox River Socks; Marmot; Birddogs; Royal
Robbins; Liberty Skis

Apple, Terri

Ph/Cell: 585-314-4484

Email: terrilapple@gmail.com

SHOWS: Jan. Kalahari

NILS, Inc

Arciero, Michael

Ph/Cell/Fax: 201-783-5719

Email: michael.arciero@savetheduck.com

Website: <https://us.savetheduck.com>

SHOWS: Jan. Kalahari

Save the Duck Outerwear

Austin, Jim

Cell: 716-984-8896

Email: cheapjim@cheapjims.com

Website: www.cheapjims.com

SHOWS: Jan. Kalahari

Erik Winter Sports; Whitewoods; Rottefella;
Matrix; Primal; Messler; Canadian Skate

Baldwin, Amy

Cell: 570-856-9595

Email: alrbaldwin@gmail.com

SHOWS: Jan. Kalahari

Fera; Meister

Bangel-Quinto, Allison

Ph: 516-241-5890

Fax: 631-824-9323

Email: abangel@karbon.com

SHOWS: Nov. Edison

Karbon Sports

Bartone, Michael

Cell: 973-713-1227

Email: m.bartone@live.com

SHOWS: Nov. Edison, Jan. Kalahari, Stratton Demo

Screamer Hats; Pret Helmets; Liberty Skis; Julbo
Goggles & Sunglasses; Liquid; Protest

Baylinson, Christopher

Cell: 609-287-1268

Email: chrisbaylo@icloud.com

SHOWS: Jan. Kalahari, Stratton Demo

Dragon Eyewear; Sims Snowboards; Flux
Bindings; Seager Company

Bennett, Bob

Cell: 732-610-5618

Email: rcbent@comcast.net

SHOWS: Jan. Kalahari

Kjus Skiwear Systems

Blenden, Jeanella

Ph/Cell: 201-214-8380

Fax: 347-602-4735

Email: jeanella@

whatsrockinshowroom.com

SHOWS: Jan. Kalahari

Bearpaw; Sean Allen; Desert Fleur; AARN
Backpacks; Helle Comfort Shoes

Bowen, C. Keith

Ph: 410-267-0564

Cell: 443-994-3886

Fax: 410-267-8049

Email: kbowen@dynastar.com

SHOWS: Jan. Kalahari, Stratton Demo

Dynastar; Lange; Look; Kerma; Down Unders

Bremer, Chris

Cell: 646-280-9887

Email: bremer.mdv@gmail.com

SHOWS: Nov. Edison, Jan. Kalahari, Stratton Demo

Volk Dalbello Marker USA; Wintersteiger –
Boot Doc – Hotronic; Norrona

Brennan, Tim

Ph/Cell: 610-704-6417

Email: lmaxbrennan@msn.com

SHOWS: Jan. Kalahari, Stratton Demo

Nidecker -Boots, Bindings, & Boards; Flow
Bindings

2024/25 EWSRA Rep Information

Brew, Kevin

Ph: 607-277-4641

Cell: 917-822-8437

Email: kbrew@kevinbrewsales.com

Website: www.kevinbrewsales.com

SHOWS: Nov. Edison, Jan. Kalahari

Thule Racks & Bags Luggage; SportRack; Giro Helmets & Goggles; Birdogs

Broadwell, Daniel F.

Cell: 585-509-3805

Email: flourcitydist@gmail.com

SHOWS: Nov. Edison, Jan. Kalahari, Stratton Demo

CAPITA Snowboards; COAL Headwear; Crab Grab Mittens & Traction; Union Bindings; Bolle Eyewear; Spy Optics; Serengeti Eyewear

Brown, Jeff

Ph/Cell: 215-407-4443

Email: jrbrown32@gmail.com

SHOWS: Jan. Kalahari, Stratton Demo

DC Shoes - Snowboards, Boots, Outerwear; Public Snowboards; FIX Binding Co; ASHBURY Eyewear; Skullcandy; Autumn / Corduroy

Byer, Marty

Ph/Cell: 301-332-5820

Email: mbrep@rcn.com

SHOWS: Nov. Edison

Kavu Apparel, Bags, & Sandals; LIVSN Pants; Utopia E Bikes; Abode Outside

Carrigan, Marty

Ph: 973-835-3671

Cell: 970-977-7779

Fax: 973-835-3698

Email: marty@globalsalesguys.com

Website: www.globalsalesguys.com

SHOWS: Jan. Kalahari

Picture Organic Clothing; Db Luggage, Backpacks & Travel; Van Deer Skis – Red Bull Sports; Gore Outerwear on Demand; Fubuki Footwear; Deeluxe Snowboard Boots; X Bionic Footwear, Socks & Base Layers; XTM Gloves, Base Layer & Outerwear; YY Nation Footwear

Cassidy, Dean

Mitchell Creek Marketing

Ph/Fax: 610-367-6816

Cell: 484-433-8014

Email: DTCREP@aol.com

SHOWS: Jan. Kalahari

Kamik Footwear; Aquaseal Waterproofing; Arctix Outerwear; Grabber Warmers

Cherashore, Rick

Ph/Cell: 610-573-6084

Fax: 610-399-0860

Email: rickcherashore@gmail.com

SHOWS: Jan. Kalahari, Stratton Demo

Alpina Alpine & X-Country; Elan Skis; Transpack Bags; Leki Poles & Gloves; Roxa Ski Boots; Rottefella XC Binding

Clayton, Steve

Ph: 802-635-7664

Cell: 617-803-8420

Email: steven@claytonincorporated.com

Website: www.claytonincorporated.com

SHOWS: Nov. Edison

Black Diamond Equipment; HUK; Rumpl Blankets; GSI Outdoors; Inside Outside Games; Tilley Headwear; Crazy; Craghoppers

Cloue, Rob

Cell: 908-910-7453

Email: rcloupe1@gmail.com

SHOWS: Nov. Edison; Jan. Kalahari

Dakine; Black Strap; Dakine Outerwear; Hari Mari; Abaco Polarized

Coale, Fallon

Cell: 443-717-0556

Email: fccunningham@lifeisgood.com

SHOWS: Nov. Edison

Life is Good

Cooper, Chris

Cell: 908-892-8477

Email: coops@sprayinggravy.com

Website: www.sprayinggravy.com

SHOWS: Nov. Edison, Jan. Kalahari

Airblaster; Autumn/Corduroy; DANG Goggles/Shades; Howl; Mons Royale; Sanuk; Skullcandy; Spiral Wax Co.; Stoko

Correll, Andrew

Dedication Sports Group
 Ph: 607-592-0670
 Fax: 866-833-2681
 Email: andy.correll@gmail.com
 Website: www.dsgreps.com

SHOWS: Nov. Edison

Lowa Boots; Katadyn; BUFF; Mountain Equipment; Bridgedale Socks; Life is Good

Cunha, Matthew

Cell: 508-451-0716
 Email: matt.cunha1@gmail.com

SHOWS: Jan. Kalahari; Stratton**Demo**

Oakley; Ray Ban

Curtis, Cole

Cell: 860-449-3288
 Email: colecurtis360@gmail.com

SHOWS: Jan. Kalahari; Stratton**Demo**

Smith Optics; Suncloud Eyewear; Blenders Eyewear

Danchak, Paul

Ph/Cell: 401-487-1931
 Email: pauldanchak@me.com

SHOWS: Nov. Edison

Volcom - Apparel, Outerwear; Accessories & Footwear

Danzeisen, Mark

Ph/Cell: 609-828-4664
 Email: mark@sporttechsales.com

SHOWS: Nov. Edison; Jan. Kalahari;**Stratton Demo**

Armada; Scott; Shokz

DeMuth, Miriam M.

Cell: 609-502-1626
 Email: swisschick26@gmail.com

SHOWS: Nov. Edison

Head Sportswear; Kamik; Maloja; Almgwand; Newland Sweaters

Donahue, David

Cell: 484-885-0322
 Fax: 215-207-9753

Email: dave@kineticreps.com

Website: www.kineticreps.com

SHOWS: Nov. Edison

Outdoor Research; Big Agnes; Deuter; Oboz Footwear; Hydro Flask

Engler, Joe

Cell: 610-505-8838
 Email: joe.engler@me.com

SHOWS: Jan. Kalahari

Oakley – Sunglasses, Goggles & Helmets; Vuori Clothing

Englert, Peter

Cell: 860-218-3612
 Email: peter.englert@wintersteiger.com

SHOWS: Jan. Kalahari, Stratton**Demo**

Wintersteiger - Boot Doc - Hotronic

Ferrand, Ray

Ferrand Associates
 Ph: 516-216-5801

Cell: 516-610-6400

Email: Ray@Ferrandassociates.com

SHOWS: Nov. Edison, Jan. Kalahari

ENO (Eagles Nest Outfitters); Nocs Provisions; VSSL Gear; Fjallraven; NNNormal Trail Running; ZUNDR

Fox, Tad

Ph: 908-441-6480
 Cell: 973-722-4491

Fax: 908-441-6481

Email: DIYOutdoor@gmail.com

SHOWS: Nov. Edison, Jan. Kalahari

Asolo; Astral Designs; Bogg Bags; Farm to Feet; Fieldsheer; Revo; Sealskinz; Toad & Co.; UYN; Woolrich Socks & Slippers

Fredericks, Rich

Ph/Cell: 609-335-9353
 Email: RichMon@comcast.net

SHOWS: Jan. Kalahari, Stratton**Demo**

Kastle Skis USA

Fried, Kent

Ph: 610-935-5772
 Cell: 610-306-3353

Email: friedstock@comcast.net

Website: www.wintersportsales.com

SHOWS: Nov. Edison, Jan. Kalahari,**Stratton Demo**

Atomic USA; Sun Valley Tools; Hestra Gloves; Descente; Action Heat; Lenz Heated Socks; Aloe-up Skin Care

2024/25 EWSRA Rep Information

Gaudreau, Nicholas

Cell: 401-864-4231
Email: nick.gaudreau1@gmail.com
Website: www.smithoptics.com
SHOWS: Jan. Kalahari, Stratton Demo
Smith Optics; Suncloud; Blenders Eyewear

Grasso, Joe

Cell: 845-406-5542
Email: Joeg@burton.com
Website: www.burton.com
SHOWS: Jan. Kalahari, Stratton Demo
Burton Snowboards; Anon Optics

Haggerty, Rob

Cell: 585-261-1209
Email: robhaggerty911@gmail.com
SHOWS: Jan. Kalahari; Stratton Demo
Volk- Marker-Dalbello; Wintersteiger –
Boot Doc – Hotronic; Leki

Harsh, Tom

Ph: 800-432-5957
Cell: 516-848-1405
Fax: 516-432-2561
Email: tom.harsh@outlook.com
SHOWS: Nov. Edison, Jan. Kalahari, Stratton Demo
Scott Winter Sports; Shokz; Yakima Car Racks

Heid, Patrick

Ph/Cell: 215-272-6292
Email: patheid.vans@gmail.com
Website: www.vans.com
SHOWS: Jan. Kalahari; Stratton Demo
Vans Footwear; Vans Apparel & Accessories;
Vans Snowboard Boots

Hershey, Matt

Ph/Cell: 781-460-3715
Email: matt.hershey@gmail.com
SHOWS: Nov. Edison
Tentree; IndoSole; Optic Nerve; Chrome Industries

Holcomb, John

Cell: 301-873-6601
Email: john@roam-sales.com
Website: www.roam-sales.com
SHOWS: Nov. Edison; Jan. Kalahari
Teva; Snow Matador; Seven Tides; Deco

Jones, Patricia

Cell: 951-529-7399
Email: pjones@us.luxottica.com
SHOWS: Nov. Edison, Jan. Kalahari
Oakley Apparel, Footwear & Accessories

Jordan, V. Conrad

Ph/Cell: 401-996-9060
Email: snowgear4u@aol.com
SHOWS: Jan. Kalahari, Stratton Demo
Never Summer Industries; Redfeather
Snowshoes

Kalmes, Emily

Ph/Cell: 914-774-6357
Email: Emily.kalmes@sorel.com
Website: www.sorel.com
SHOWS: Nov. Edison
Sorel Footwear

Keating, Brian

Ph/Cell: 201-519-0140
Email: brian314@gmail.com
SHOWS: Jan. Kalahari, Stratton Demo
Arbor Snowboards & Skateboards; Brixton
Apparel; Bern Helmets; Airhole Facemasks;
I Path Footwear; Salmon Arms Gloves

Keys, William

Cell: 914-204-6536
Email: billkeys@comcast.net
SHOWS: Nov. Edison
Eureka; Exped; Gregory; Howler Brothers;
Jetboil; Leki Trekking; Mammut; Terramar; Xero
Shoes

Kiesa, Charlie

Cell: 315-415-8371

Email: charlie@sandboxmetro.com

Website: www.sandboxmetro.com

SHOWS: Nov. Edison, Jan. Kalahari, Stratton Demo

K2 Snowboarding; Ride Snowboards; Gogglesoc; Landyachtz Skateboards; Jetty Apparel; AVID Sportswear; Knockaround Sunglasses/Goggles; Rekkie Smart Goggles; Wend Ski/Snowboard Wax, Vacation Sunscreen

Kleeschulte, David

Ph/Cell: 908-501-2927

Email: daveknordica@gmail.com

SHOWS: Jan. Kalahari, Stratton Demo

Nordica USA; Sidas Footbeds & Fit Aids; Thermic Heat Systems

Knudsen, Rene

Ph: 518-842-6330

Cell: 518-469-4009

Email: rk@frozenvapor.com

SHOWS: Jan. Kalahari, Stratton Demo

K2 Skis & Boots; K2 Ice Skates; Line Skis; Sweet Protection; Atlas Snowshoes; Tubbs Snowshoes; BCA; MasterFit

Kosmider, Stan

Cell: 973-652-9858

Email: stan.kosmider@arcteryx.com

SHOWS: Nov. Edison

Arcteryx

Law, Chris

Metro Mountain Sports Group, LLC

Ph/Cell: 518-858-9607

Fax: 518-580-1769

Email: claw@metromountainsg.com

Website: www.metromountainsg.com

SHOWS: Nov. Edison, Jan. Kalahari, Stratton Demo

Salomon USA Alpine & Nordic; Salomon Apparel; Salomon Snowboards; Swix Sport USA; Le'Bent USA

Levy, Greg

Cell: 401-952-2425

Email: levy.greg@gmail.com

SHOWS: Nov. Edison

Free Fly; Captuer- Private Label Headwear

Lynner, Jeff

Ph: 203-561-0867

Email: JeffLynner@gmail.com

SHOWS: Jan. Kalahari

COLDPRUF Base Layers

Madara, Doug

Cell: 603-387-4931

Email: wlldugmad@aol.com

SHOWS: Nov. Edison

Bison; Blue Ice; Kuhl; Pistil; Silky; Sterling

Maestri, Vanessa

Ph/Cell: 732-674-0221

Fax: 732-612-1228

Email: roxyrepvanessa@gmail.com

Website: www.roxy.com

SHOWS: Nov. Edison

Roxy Women's Outerwear

Manning, Geoff

Ph: 401-635-2391

Cell: 401-862-7495

Email: geoff@manningoutdoor.com

Website: www.manningoutdoor.com

SHOWS: Nov. Edison

Pendleton Woolen Mills; West End Knitwear; Everest Designs

Mansback, Lisa

Ph: 607-770-8835

Cell: 607-759-3828

Fax: 866-861-6285

Email: Lman405@msn.com

SHOWS: Nov. Edison

Terramar Base Layer (Upstate NY & Western PA); Dovetail Workwear; Dakota Grizzly Men's Casual Apparel; Canyon Guide Man's & Ladies Apparel; Ryka Ladies Sneakers; Socksmith Socks; Pickleball Equipment; Rome Ind. Campfire Accessories; Dearfoam Slippers & Shoes

Marks, Casey M.

Cell: 607-227-6989

Email: caseymarks315@gmail.com

Website: www.stoekli.ch/

SHOWS: Jan. Kalahari; Stratton Demo

Stockli; Reusch USA

2024/25 EWSRA Rep Information

May, Christian

Cell: 760-290-4068

Email: chris.may@patagonia.com

SHOWS: Nov. Edison

Patagonia

Minehart, Jayson

Ph/Cell: 412-915-7417

Email: jaysonminehart@gmail.com

Website: www.bigheadsales.com

SHOWS: Nov. Edison; Jan. Kalahari

Spyder; Topo Designs; Alp N Rock; Athalon

Molter, Andy

Brandywine River Representatives

Ph: 302-984-2861

Cell: 302-559-6296

Fax: 302-984-2862

Email: Andy@BRReps.com

Website: www.BRReps.com

SHOWS: Nov. Edison

prAna; Mystery Ranch; Eagle Creek; Sea to Summit; ExOfficio; Topo Athletic; Thorlo/Experia Socks; GCI Chairs; ORCA Coolers & Drinkware

Myers, Shane

Sport Tech Sales

Ph/Cell: 518-852-6351

Email: shane@sporttechsales.com

Website: www.sporttechsales.com

SHOWS: Jan. Kalahari, Stratton Demo

Armada; Scott; Shokz

Neill, Rick

Ph: 610-469-9557

Fax: 815-717-9704

Email: rick@northbranchtraders.com

Website: www.northbranchtraders.com

SHOWS: Nov. Edison

OluKai; Cascade Designs - MRS Snowshoes; Cova

Newick, Kate

Ph/Cell: 603-738-9013

Email: Kate@thecurtisgroupsales.com

Website: https://thecurtisgroupsales.com

SHOWS: Nov. Edison

TOMS; SKIDA

Normandeau, Dan

Ph: 802-496-6166

Cell: 802-345-9245

Fax: 802-496-6164

Email: dann@wintersteiger.com

Website: www.wintersteiger.com

SHOWS: Jan. Kalahari

Wintersteiger; Grindrite

Nuzzo, J.

Cell: 412-327-9194

Email: nuzzoj@comcast.net

SHOWS: Nov. Edison; Jan. Kalahari; Stratton Demo

Mervin Mfg. - Lib-Tech Snowboards; Gnu Snowboards; Roxy Snowboards; Bent Metal Bindings; O'Neill Outerwear; One Ball Wax & Accessories; Lib-Tech Skis; Lib-Tech Surfboards & Wake Surfboards

O'Flaherty, Kerry

Ph: 207-363-6926

Cell: 603-498-8520

Fax: 888-524-8508

Email: kerry@kerryosales.com

Website: www.kerryosales.com

SHOWS: Nov. Edison, Jan. Kalahari, Stratton Demo

Giro Helmets & Goggles; Seirus Innovation; CamelBak; Kari Traa; Reima

Palladino, Ralph

RP Outfitters, Inc.

Cell: 516-445-6970

Email: ralph@rpoutfitters.com

SHOWS: Nov. Edison, Jan. Kalahari

686; Pukka Custom Hats & Apparel; Legacy Knitting Custom Socks; Denial Print Co - Custom Printwear & Apparel Solutions; Mizu Hydration - Custom Hydration; Slant Six Custom Cut & Sew; Imperial Headwear

Pearsall, Sean

Cell: 516-749-9105

Email: boardslidesinc@gmail.com

SHOWS: Nov. Edison, Jan. Kalahari, Stratton Demo

Under Armour Outdoor Performance; Stance Socks & Apparel; Rome Snowboards; Bataleon Snowboards; Melin Premium Headwear; Arcade Belts

Perry, Jr., Bruce

Cell: 970-409-2276

Email: Bruce@globalsalesguys.com

Website: <https://globalsalesguys.com>

SHOWS: Jan. Kalahari

Picture Organic Clothing; Db Luggage, Backpacks & Travel; Van Deer Skis – Red Bull Sports; Gore Outerwear on Demand; Fubuki Footwear; Deeluxe Snowboard Boots; X Bionik Footwear, Socks & Base Layers; XTM Gloves, Base Layer & Outerwear; YY Nation Footwear

Petrucci, Joanne

Ph: 603-502-7716

Email: jpetrucci76@comcast.net

SHOWS: Jan. Kalahari

Peppers Polarized Eyewear; Chili's Eyegear; Turtle Fur

Phillips, Paul

Cell: 908-447-9501

Email: JPPhillips100@gmail.com

SHOWS: Nov. Edison, Jan. Kalahari

Sunice; Boulder Gear; 514 Knit

Proudley, Kelly

Ph/Cell: 970-819-4978

Email: kproudleysmithoptics@gmail.com

Website: www.smithoptics.com

SHOWS: Jan. Kalahari, Stratton**Demo**

Smith Optics; Suncloud Eyewear; Blenders Eyewear; Souvenir Outerwear

Quinn, Chris

Ph/Cell: 516-287-4508

Email: cquinn811@gmail.com

Website: www.quinnsales.com

SHOWS: Nov. Edison, Jan. Kalahari, Stratton Demo

Jones Snowboards & Bindings; Deeluxe Snowboard Boots; POC Helmets & Goggles; Baffin Footwear; Karbon Team & Resort; Outdoor Tech; Cardo Communication

Racine, Andrew

Ph/Cell: 401-965-1443

Email: racine.andrew@gmail.com

SHOWS: Nov. Edison

Beyond Medals; FITS Socks

Reilly, Mike

Ph: 518-225-9739

Fax: 815-377-8608

Email: mtreilly01@gmail.com

SHOWS: Jan. Kalahari, Stratton Demo

HEAD Alpine Skis, Boots, Bindings, Helmets & Accessories; HEAD Snowboards; Tyrolia Bindings; Wells Lamont Gloves – SNOW

Reis, Aaron

Ph: 207-221-3144

Cell: 207-776-8522

Fax: 207-221-6114

Email: aaron@reissalesgroup.com

SHOWS: Nov. Edison

Cotopaxi

Robin, Steve

Active Outdoor Associates, Inc

Ph: 201-891-0099

Cell: 201-926-5044

Fax: 201-891-9085

Email: srobin@activeoutdoor.net

SHOWS: Nov. Edison, Jan. Kalahari

Northside; Pajar Footwear, Outerwear & Bags; Colmar; Gordini Gloves & Goggles; Krimson Klover; Jason Markk

Roche, Steven

Cell: 732-693-1836

Email: sroche@rossignol.com

SHOWS: Nov. Edison, Jan. Kalahari, Stratton Demo

Rossignol Alpine, Nordic, Snowboard & Clothing; Rossignol Bikes; Look Bindings; Montana Sport; Dale of Norway; Toko; Pit Viper

Rogerson, Steve

VERT Outdoors

Cell: 724-541-2260

Email: steve@vertoutdoors.com

SHOWS: Nov. Edison, Jan. Kalahari

Salomon Footwear & Apparel; Smartwool; Helinox; Theragun; Biolite; LifeStraw; Grangers; Oyster Performance Coolers

Rowland, Diana

Cell: 610-470-4968

Email: diana.rowland@keenfootwear.com

SHOWS: Nov. Edison

KEEN Footwear

2024/25 EWSRA Rep Information

Salamon, Nicco

Ph/Cell: 908-752-3800

Email: niccosalamon@gmail.com

SHOWS: Nov. Edison, Jan. Kalahari

100% Eyewear Protection; TGT Stickers; Heat Holders; Dryshod; Vallation Outerwear; The Qualified Captain; Mykos; Ski House Games

Sandford, Marc

Ph/Cell: 609-636-9684

Email: msandford74@gmail.com

SHOWS: Jan. Kalahari, Stratton

Demo

Tecnica Ski Boots; Blizzard Skis; Goode Ski Poles; Action Heat – Heated Clothing, Gloves & Socks; Lenz Heated Socks; Red Bull Goggles & Sunglasses

Sarnes, Pete

The North Face Showroom

Cell: 610-737-1959

Email: Pete_sarnes@vfc.com

Website: www.thenorthface.com

SHOWS: Nov. Edison

The North Face

Schumann, Kurt

North Country Sales, Inc.

Cell: 518-441-4708

Email: ncsales@msn.com

SHOWS: Nov. Edison, Jan. Kalahari, Stratton Demo

Flylow Gear; Sherpa Adventure Gear; Kulkea Boot / Ski Bags; Kemper Snowboards; Whitespace Snowboards

Shapiro, Adam

Hudson Valley Sales Group

Cell: 845-913-6415

Fax: 212-318-3809

Email: adam@hvsalesgroup.com

Website: www.hvsalesgroup.com

SHOWS: Nov. Edison, Jan. Kalahari

Chaco; Darn Tough; Helly Hansen; Merrell; NEMO; Stanley; Wide Open

Siefer, Eric

Cell: 603-986-4686

Email: eric@fullstacksupply.co

SHOWS: Stratton Demo

Faction; Phaenon; United Shapes

Socha, Martin

Ph: 802-879-3491

Cell: 802-578-9548

Email: martin.socha@yahoo.com

SHOWS: Nov. Edison

4F Apparel; Starling Hats; Comodo Socks

Spiers, Olivia

Cell: 617-957-9229

Email: Olivia@globalsalesguys.com

Website: <https://globalsalesguys.com>

SHOWS: Jan. Kalahari

Picture Organic Clothing; Db Luggage, Backpacks & Travel; Van Deer Skis – Red Bull Sports; Gore Outerwear on Demand; Fubuki Footwear; Deeluxe Snowboard Boots; X Bionic Footwear, Socks & Base Layers; XTM Gloves, Base Layer & Outerwear; YY Nation Footwear

Spruill, Dave

Cell: 732-213-6311

Fax: 732-846-3363

Email: darkblizzardsales@gmail.com

SHOWS: Nov. Edison, Jan. Kalahari, Stratton Demo

Nitro USA; L1 Premium Goods; Eivy Unboard Onboard; Remind Insoles; CG Habitats; Kushi-Riki; Beaver Wax; Stinky Socks

Steinour, Erik

Cell: 717-645-9042

Fax: 800-317-5751

Email: erik@peak2seasales.com

Website: www.peak2seasales.com

SHOWS: Nov. Edison, Jan. Kalahari

Obermeyer; Head; Giro; BlackStrap; Gordini

Strunk, Travis

Ph/Cell: 570-350-7001

Email: tstrunksales@gmail.com

SHOWS: Nov. Edison, Jan. Kalahari, Stratton Demo

32 Boots; Yes Snowboards; Souvenir Outerwear; Death Grip Gloves; Woolf Merino

Sutter, Loretta

Cell: 315-729-0678

Email: skirep00@hotmail.com

SHOWS: Nov. Edison, Jan. Kalahari

Luhta; Ice Peak; Ski Sundries Accessories

Tatko, Jim

Metro Mountain Sports Group, LLC
Ph/Cell: 610-909-0603
Email: jtatko@metromountainsg.com
Website: www.metromountainsg.com
SHOWS: Nov. Edison, Jan. Kalahari, Stratton Demo
Salomon Alpine & Nordic; Salomon Apparel; Salomon Snowboard; Swix Hardgoods and Softgoods; Le'Bent Socks, Base Layer & Accessories

Townsend, David

Cell: 508-517-5777
Email: fishmaker3@gmail.com
SHOWS: Jan. Kalahari
Auclair Gloves; Sports Accessories of America; Ski Key

Viola, Ralph

Ph/Cell: 609-458-7900
Fax: 917-595-5383
Email: ralph@thepgagroup.com
SHOWS: Jan. Kalahari
JanSport; Wigwam; Stormy Kromer

Walsh, Bryan

Advise & Supply
Ph/Cell: 646-709-6200
Email: bryan@advisesupply.com
Website: www.adisesupply.com
SHOWS: Jan. Kalahari
Kombi Gloves; Eurosock Ski & Athletic Socks; Lezyne Bicycle Accessories; RockyMounts Bike Racks; Klean Kanteen Hydration; Vibram Five Fingers

Warnock, Kevin

Ph/Cell: 603-502-0046
Email: kjwarnock1@gmail.com
SHOWS: Jan. Kalahari, Stratton Demo
Fischer Skis US; Uvex Helmets & Goggles; One Way Poles; KUHL Clothing; La Sportiva; Bison Belts; Goal Zero

Weber, Erik

Cell: 631-374-3156
Email: webersports93@gmail.com
SHOWS: Nov. Edison, Jan. Kalahari
Obermeyer; Chaos / CTR Headwear; Hot Chillys; Polarmax; Snow Angels; Regina Imports; 180's; Trelle Bags; Inphorm Tennis & Golf

Weber, Patti

Cell: 631-374-3158
Email: webersports93@gmail.com
SHOWS: Nov. Edison, Jan. Kalahari
Obermeyer; Chaos / CTR Headwear; Hot Chillys; Polarmax; Snow Angels; Regina Imports; 180's; Trelle Bags; Inphorm Tennis & Golf

Wecht, Gerry

Ph/Cell: 973-222-2621
Fax: 908-527-6185
Email: G-Sales@optimum.net
SHOWS: Nov. Edison
Schott Brothers Outerwear & Sportswear

Wheeler, Lorna

Ph: 585-370-4576
Email: lornabwheeler@gmail.com
SHOWS: Nov. Edison, Jan. Kalahari
Rossignol Apparel; Dale of Norway; Toad & Co; Bogg Bags; Revo; Skea; UYN

Whitney, Rand

Ph/Cell: 773-678-0872
Email: alpinsportgroup@gmail.com
SHOWS: Nov. Edison, Jan. Kalahari
Ortobox Mountainwear, Packs & Safety Equipment; SCARPA Ski, Climb, Mountaineering, Hiking & Trail Running Footwear; Santero Fleece Apparel

Williams, Jay

Cell: 703-626-4044
Email: jay.williams@quiksilver.com
SHOWS: Nov. Edison
Quiksilver Apparel; Quiksilver Outerwear/Wetsuits; Roark; Captuer Private Label Headwear; Island Daze - Private Label Apparel; ParkIT Chairs; The James Brand EDC / Knives

Woody, Susan S.

Ph: 410-268-0875
Cell: 443-994-1495
Email: sgwoody@gmail.com
SHOWS: Nov. Edison, Jan. Kalahari
Turtle Fur

Woytowick, Michael

Cell: 860-836-9256
Email: mikewoyt@gmail.com
SHOWS: Nov. Edison, Stratton Demo
Cardiff Snowcraft, Voltage Socks

2024/25 EWSRA Rep Information

Yeaton, Chris

Cell: 570-242-5315

Email: chris@specialtyops.com

Website: www.specialtyops.com

**SHOWS: Nov. Edison, Jan. Kalahari,
Stratton Demo**

Turbine Outerwear; Icelandic Skis; Academy
Snowboards; Triple Eight Protective

Zimmermann, Gerard J.

Zimmermann & Associates

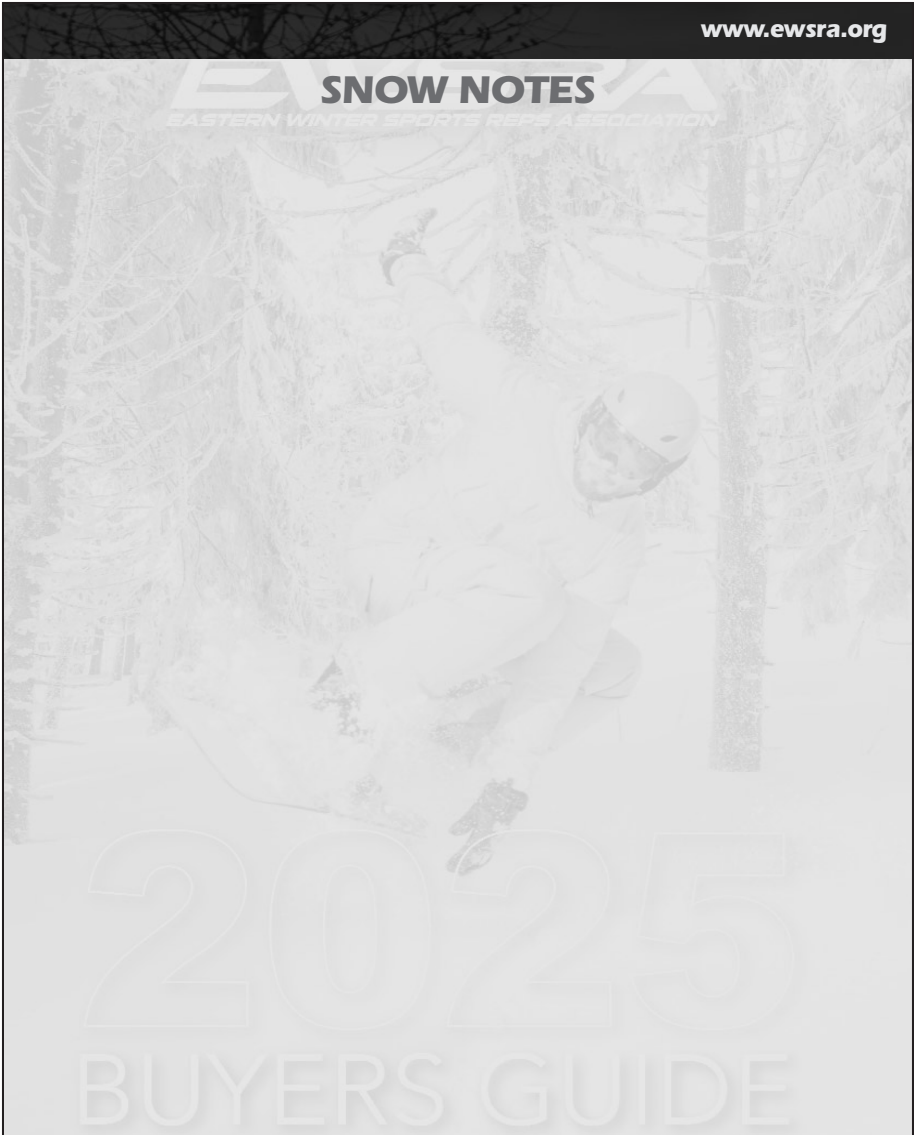
Cell: 914-490-7125

Email: GJSPORTSPPLUS@AOL.COM

SHOWS: Nov. Edison

North River Outfitters; Stormcreek Performance
Logo Clothing; World Famous Sports -
Sportcaster; Zamberlan Hiking Boots; Winter's
Edge Accessories

www.ewsra.org



100% Eyewear Protection

Nicco Salamon

180's

Erik Weber
Patti Weber

2UNDR

Ray Ferrand

32 Boots

Travis Strunk

4F Apparel

Martin Socha

514 Knit

Paul Phillips

686

Ralph Palladino

A

AARN Backpacks

Jeanella Blenden

Abaco Polarized

Rob Cloupe

Abode Outside

Marty Byer

Academy Snowboards

Chris Yeaton

Action Heat

Kent Fried
Marc Sandford

Airblaster

Chris Cooper

Airhole Facemasks

Brian Keating

Almgwand

Miriam M. DeMuth

Aloe-up Skin Care

Kent Fried

Alp N Rock

Jayson Minehart

Alpina Alpine & X-Country

Rick Cherasshore

Anon Optics

Joe Grasso

Aquaseal Waterproofing

Dean Cassidy

Arbor Snowboards & Skateboards

Brian Keating

Arcade Belts

Sean Pearsall

Arcteryx

Stan Kosmider

Arctix Outerwear

Dean Cassidy

Armada

Mark Danzeisen
Shane Myers

ASHBURY Eyewear

Jeff Brown

Asolo

Tad Fox

Astral Designs

Tad Fox

Athalon

Jayson Minehart

Atlas Snowshoes

Rene Knudsen

Atomic USA

Kent Fried

Auclair Gloves

David Townsend

Autumn/Corduroy

Jeff Brown
Chris Cooper

AVID Sportswear

Charlie Kiesa

B

Baffin Footwear

Chris Quinn

Bataleon Snowboards

Sean Pearsall

BCA

Rene Knudsen

Bear Paw

Jeanella Blenden

Beaver Wax

Dave Spruill

Bent Metal Bindings

J. Nuzzo

Bern Helmets

Brian Keating

Beyond Medals

Andrew Racine

Big Agnes

David Donahue

Biolite

Steve Rogerson

Birddogs

Jarrett Apple
Kevin Brew

Bison

Doug Madara
Kevin Warnock

Black Diamond Equipment

Steve Clayton

Black Strap

Rob Cloupe
Erik Steinour

Blenders Eyewear

Cole Curtis
Nicholas Gaudreau
Kelly Proudley

Blizzard Skis

Marc Sandford

Blue Ice

Doug Madara

Bogg Bags

Tad Fox
Lorna Wheeler

Bolle Eyewear

Daniel F. Broadwell

Boot Doc

Chris Bremer
Peter Englert
Rob Haggerty

Boulder Gear

Paul Phillips

Bridgedale

Andrew Correll

Brixton Apparel

Brian Keating

BUFF

Andrew Correll

Burton Snowboards

Joe Grasso

C

CamelBak

Kerry O'Flaherty

Canadian Skate

Jim Austin

Canyon Guide Men's & Ladies Apparel

Lisa Mansback

Captuer - Private Label Headwear

Greg Levy

Jay Williams

CAPiTA Snowboards

Daniel F. Broadwell

Cardiff Snowcraft

Michael Woytowick

Cardo Communication

Chris Quinn

Cascade Designs - MSR Snowshoes

Rick Neill

CG Habitats

Dave Spruill

Chaco

Adam Shapiro

Chaos / CTR Headwear

Erik Weber

Patti Weber

Chili's Eyegear

Joanne Petrucelli

Chrome Industries

Matt Hershey

COAL Headwear

Daniel F. Broadwell

COLDPRUF Base Layers

Jeff Lynner

Colmar

Steve Robin

Comodo Socks

Martin Socha

Cotopaxi

Aaron Reis

Cova

Rick Neill

Crab Grab Mittens & Traction

Daniel F. Broadwell

Craghoppers

Steve Clayton

Crazy

Steve Clayton

D

Dakine

Rob Cloupe

Dakine Outerwear

Rob Cloupe

Dakota Grizzly Men's Casual Apparel

Lisa Mansback

Dalbello

Chris Bremer

Rob Haggerty

Dale of Norway

Steven Roche

Lorna Wheeler

DANG Goggles/ Shades

Chris Cooper

Darn Tough

Adam Shapiro

Db Luggage, Backpacks, Travel

Marty Carrigan

Bruce Perry

Olivia Spiers

DC Shoes, Snowboards, Boots, Outerwear

Jeff Brown

Dearfoam Slippers & Shoes

Lisa Mansback

Death Grip Gloves

Travis Strunk

Deco

John Holcomb

Deeluxe Snowboard Boots

Marty Carrigan

Bruce Perry

Chris Quinn

Olivia Spiers

Denial Print Co

Ralph Palladino

Descente

Kent Fried

Desert Fleur

Jeanella Blenden

Deuter

David Donahue

Dovetail Workwear

Lisa Mansback

Down Unders

C. Keith Bowen

Dragon Eyewear

Christopher Baylinton

Dryshod

Nicco Salamon

Dynastar

C. Keith Bowen

E

Eagle Creek

Andy Molter

Eivy Unboard Onboard

Dave Spruill

Elan Skis

Rick Cherashore

ENO (Eagles Nest Outfitters)

Ray Ferrand

Erik Winter Sports

Jim Austin

Eureka

William Keys

Eurosock Ski & Athletic Socks

Bryan Walsh

Everest Designs

Geoff Manning

ExOfficio

Andy Molter

Exped

William Keys

F

Faction

Eric Siefer

Farm to Feet

Tad Fox

Fera

Amy Baldwin

Fieldsheer

Tad Fox

Fischer Skis US

Kevin Warnock

FITS Socks

Andrew Racine

FIX Binding Co

Jeff Brown

Fjallraven

Ray Ferrand

Flow Bindings

Tim Brennan

Flux Bindings

Christopher Baylinton

Flylow Gear

Kurt Schumann

Fox River Socks

Jarrett Apple

Free Fly

Greg Levy

Fubuki Footwear

Marty Carrigan

Bruce Perry

Olivia Spiers

G

GCI Chairs

Andy Molter

Giro Helmets & Goggles

Jarrett Apple

Kevin Brew

Kerry O'Flaherty

Erik Steinour

Gnu Snowboards

J. Nuzzo

Goal Zero

Kevin Warnock

Gogglesoc

Charlie Kiesa

Goode Ski Poles

Marc Sandford

Gordini Gloves & Goggles

Steve Robin

Erik Steinour

Gore Outerwear on Demand

Marty Carrigan

Bruce Perry

Olivia Spiers

Grabber Warmers

Dean Cassidy

Grangers

Steve Rogerson

Gregory

William Keys

Grindrite

Dan Normandeau

GSI Outside Inside Games

Steve Clayton

H

Hari Mari

Rob Cloupe

HEAD Alpine Skis, Boots, Bindings, Helmets & Accessories

Mike Reilly

Erik Steinour

HEAD Snowboards

Mike Reilly

HEAD Sportswear

Miriam M. DeMuth

Heat Holders

Nicco Salamon

Helinox

Steve Rogerson

Helle Comfort Shoes

Jeanella Blenden

Helly Hansen

Adam Shapiro

Hestra Gloves

Kent Fried

Hot Chillys

Erik Weber

Patti Weber

Hotronic

Chris Bremer

Peter Englert

Rob Haggerty

Howl

Chris Cooper

Howler Brothers

William Keys

HUK

Steve Clayton

Hydro Flask

David Donahue

I

I Path Footwear

Brian Keating

Ice Peak

Loretta Sutter

Icelandic Skis

Chris Yeaton

Imperial Headwear

Ralph Palladino

IndoSole

Matt Hershey

Inphorm Tennis & Golf

Erik Weber
Patti Weber

Island Daze Private Label Apparel

Jay Williams

J

James Brand, The

Jay Williams

JanSport

Ralph Viola

Jason Markk

Steve Robin

Jetboil

William Keys

Jetty Apparel

Charlie Kiesa

Jones Snowboards & Bindings

Chris Quinn

Julbo Goggles & Sunglasses

Michael Bartone

K

K2 Ice Skates

Rene Knudsen

K2 Skis & Boots

Rene Knudsen

K2 Snowboarding

Charlie Kiesa

Kamik

Miriam M. DeMuth

Kamik Footwear

Dean Cassidy

Karbon Sports

Allison Bangel-Quinto

Karbon Team & Resort

Chris Quinn

Kari Traa

Kerry O'Flaherty

Kastle Skis, USA

Rich Fredericks

Katadyn

Andrew Correll

Kavu Apparel, Bags & Sandals

Marty Byer

KEEN Footwear

Diana Rowland

Kerma

C. Keith Bowen

Kemper Snowboards

Kurt Schumann

Kjus Skiwear Systems

Bob Bennett

Klean Kanteen Hydration

Bryan Walsh

Knockaround Sunglasses/Goggles

Charlie Kiesa

Kombi Gloves

Bryan Walsh

Krimson Clover

Steve Robin

Kuhl

Doug Madara
Kevin Warnock

Kulkea Boot - Ski Bags

Kurt Schumann

Kushi-Riki

Dave Spruill

L

L1 Premium Goods

Dave Spruill

La Sportiva

Kevin Warnock

Landyachtz Skateboards

Charlie Kiesa

Le'Bent Socks, Base Layer & Accessories

Chris Law
Jim Tatko

Legacy Knitting Custom Socks

Ralph Palladino

Leki Trekking

William Keys

Leki Poles & Gloves

Rick Cherashore
Rob Haggerty

Lenz Heated Socks

Kent Fried
Marc Sandford

Lezyne Bicycle Accessories

Bryan Walsh

Lib-Tech Snowboards & Skis

J. Nuzzo

Lib-Tech Surfboards & Wake Surfboards

J. Nuzzo

Liberty Skis

Jarrett Apple
Michael Bartone

Life is Good

Fallon Coale
Andrew Correll

Lifestraw
Steve Rogerson

Line Skis
Rene Knudsen

LIVSN
Marty Byer

Liquid
Michael Bartone

Look Bindings
C. Keith Bowen
Steven Roche

Lowa Boots
Andrew Correll

Luhta
Loretta Sutter

M
Maloja
Miriam M. DeMuth

Mammut
William Keys

Marker
Chris Bremer
Rob Haggerty

Marmot
Jarrett Apple

MasterFit
Rene Knudsen

Matador
John Holcomb

Matrix
Jim Austin

Meister
Amy Baldwin

**Melin Premium
Headwear**
Sean Pearsall

Merrell
Adam Shapiro

Mervin Mfg.
J. Nuzzo

Messler
Jim Austin

Mizu Hydration
Ralph Palladino

Mons Royale
Chris Cooper

Montana Sport
Steven Roche

Mountain Equipment
Andrew Correll

Mykos
Nicco Salamon

Mystery Ranch
Andy Molter

N
NEMO
Adam Shapiro

**Never Summer
Industries**
V. Conrad Jordan

Newland Sweaters
Miriam M. DeMuth

**Nidecker Boots,
Bindings, Boards**
Tim Brennan

NILS, Inc
Terri Apple

Nitro USA
Dave Spruill

**NNormal Trail
Running**
Ray Ferrand

Nocs Provisions
Ray Ferrand

Nordica USA
David Kleeschulte

Norrone
Chris Bremer

North Face, The
Pete Sarnes

North River Outfitters
Gerard J. Zimmermann

Northside
Steve Robin

O
O'Neill Outerwear
J. Nuzzo

**Oakley Apparel,
Footwear &
Accessories**
Patricia Jones

**Oakley Sunglasses,
Goggles & Helmets**
Joe Engler
Matthew Cunha

Obermeyer
Erik Steinour
Erik Weber
Patti Weber

Oboz Footwear
David Donahue

OluKai
Rick Neill

**One Ball Wax &
Accessories**
J. Nuzzo

One Way Poles
Kevin Warnock

Optic Nerve
Matt Hershey

**ORCA Coolers and
Drinkware**
Andy Molter

Ortovox
Rand Whitney

Outdoor Research
David Donahue

Outdoor Tech
Chris Quinn

**Oyster Performance
Coolers**
Steve Rogerson

P
**Pajar Footwear,
Outerwear & Bags**
Steve Robin
ParkIT Chairs
Jay Williams

Patagonia

Christian May

Pendleton Woolen Mills

Geoff Manning

Peppers Polarized Eyewear

Joanne Petrucelli

Phaenon

Eric Siefer

Pickleball Equipment

Lisa Mansback

Picture Organic Clothing

Marty Carrigan

Bruce Perry

Olivia Spiers

Pistil

Doug Madara

Pit Viper

Steven Roche

POC Helmets & Goggles

Chris Quinn

Polarmax

Erik Weber

Patti Weber

prAna

Andy Molter

Pret Helmets

Michael Bartone

Primal

Jim Austin

Protest

Michael Bartone

Public Snowboards

Jeff Brown

Pukka Custom Hats & Apparel

Ralph Palladino

Q-R

Quiksilver Apparel

Jay Williams

Quiksilver Outerwear/Wetsuits

Jay Williams

Ray Ban

Matthew Cunha

Rekkie Smart Goggles

Charlie Kiesa

Redfeather Snowshoes

V. Conrad Jordan

Red Bull Goggles & Sunglasses

Marc Sandford

Reima

Kerry O'Flaherty

Remind Insoles

Dave Spruill

Regina Imports

Erik Weber

Patti Weber

Reusch USA

Casey Marks

Revo

Tad Fox

Lorna Wheeler

Ride Snowboards

Charlie Kiesa

Roark

Jay Williams

RockyMounts Bike Racks

Bryan Walsh

Rome Ind. Campfire Accessories

Lisa Mansback

Rome Snowboards

Sean Pearsall

Rossignol Alpine, Nordic, Snowboard & Bikes

Steven Roche

Rossignol Clothing

Steven Roche

Lorna Wheeler

Rottefella XC Bindings

Jim Austin

Rick Cherashore

Roxa Ski Boots

Rick Cherashore

Roxy Snowboards

J. Nuzzo

Roxy Women's Outerwear

Vanessa Maestri

Royal Robbins

Jarrett Apple

Rumpl Blankets

Steve Clayton

Ryka Ladies Sneakers

Lisa Mansback

S

Salmon Arms Gloves

Brian Keating

Salomon Alpine, Nordic & Apparel

Chris Law

Jim Tatko

Salomon Footwear & Apparel

Steve Rogerson

Salomon Snowboard

Chris Law

Jim Tatko

Sanuk

Chris Cooper

Santero

Rand Whitney

Save the Duck Outerwear

Michael Arciero

SCARPA

Rand Whitney

Schott Brothers Outerwear & Sportswear

Gerry Wecht

Scott

Mark Danzeisen

Tom Harsh

Shane Myers

Screamer Hats

Michael Bartone

Sea to Summit

Andy Molter

Seager Company

Christopher Baylinson

Sealskinz

Tad Fox

Sean Allen

Jeanella Blenden

Seirus Innovation

Kerry O'Flaherty

Serengeti Eyewear

Daniel F. Broadwell

Seven Tides

John Holcomb

Sherpa Adventure Gear

Kurt Schumann

Shokz

Mark Danzeisen

Tom Harsh

Shane Myers

Sidas Footbeds & Fit Aids

David Kleeschulte

Silky

Doug Madara

Sims Snowboards

Christopher Baylinson

Skea

Lorna Wheeler

Ski House Games

Nicco Salamon

Ski Key

David Townsend

Ski Sundries Accessories

Loretta Sutter

SKIDA

Kate Newick

Skullcandy

Jeff Brown

Chris Cooper

Slant Six

Ralph Palladino

Smartwool

Steve Rogerson

SMITH Optics

Cole Curtis

Nicholas Gaudreau

Kelly Proudley

Snow Angel

Erik Weber

Patti Weber

Socksmith Socks

Lisa Mansback

Souvenir Outerwear

Kelly Proudley

Travis Strunk

Sorel Footwear

Emily Kalmes

Spiral Wax Co.

Chris Cooper

Sportrack

Kevin Brew

Sports Accessories of America

David Townsend

Spy Optics

Daniel F. Broadwell

Spyder

Jayson Minehart

Stance Socks & Apparel

Sean Pearsall

Stanley

Adam Shapiro

Starling Hats

Martin Socha

Sterling

Doug Madara

Stinky Socks

Dave Spruill

Stockli

Casey Marks

Stoko

Chris Cooper

Stormcreek Performance Clothing

Gerard J. Zimmermann

Stormy Kromer

Ralph Viola

Suncloud Eyewear

Cole Curtis

Nicholas Gaudreau

Kelly Proudley

Sun Valley Tools

Kent Fried

Sunice

Paul Phillips

Sweet Protection

Rene Knudsen

Swix Hardgoods & Softgoods

Chris Law

Jim Tatko

T**Tecnica Ski Boots**

Marc Sandford

Tentree

Matt Hershey

Terramar

William Keys

Lisa Mansback (Upstate NY & Western PA)

Teva

John Holcomb

TGT Stickers

Nicco Salamon

The Qualified Captain

Nicco Salamon

Theragun

Steve Rogerson

Thermic Heat Systems

David Kleeschulte

Thorlo/Experia Socks

Andy Molter

Thule Racks, Bags & Luggage

Jarrett Apple

Kevin Brew

Tilley Headwear

Steve Clayton

Toad & Co.

Tad Fox

Lorna Wheeler

TOMS

Kate Newick

Toko

Steven Roche

Topo Athletic

Andy Molter

Topo Designs

Jayson Minehart

Transpack Bags

Rick Cherashore

Trelle Bags

Erik Weber

Patti Weber

Triple Eight Protective

Chris Yeaton

Tubbs Snowshoes

Rene Knudsen

Turbine Outerwear

Chris Yeaton

Turtle Fur

Joanne Petrucelli

Susan S. Woody

Tyrolia Bindings

Mike Reilly

U-V

Union Bindings

Daniel F. Broadwell

Under Armour Outdoor Performance

Sean Pearsall

Uvex Helmets & Goggles

Kevin Warnock

United Shapes

Eric Siefer

Utopia E-Bikes

Marty Byer

UYN

Tad Fox

Lorna Wheeler

Vacation Sunscreen

Charlie Kiesa

Vallation Outerwear

Nicco Salamon

Van Deer Skis - Red Bull Sports

Marty Carrigan

Bruce Perry

Olivia Spiers

Vans Footwear, Apparel & Accessories

Patrick Heid

Vans Snowboard Boots

Patrick Heid

Vibram Five Fingers

Bryan Walsh

Volcom - Apparel, Outerwear, Accessories & Footwear

Paul Danchak

Volkl

Chris Bremer

Rob Haggerty

Voltage Socks

Michael Woytowick

VSSL Gear

Ray Ferrand

Vuori Clothing

Joe Engler

W

Wells Lamont Gloves - SNOW

Mike Reilly

Wend Ski/Snowboard Wax

Charlie Kiesa

West End Knitwear

Geoff Manning

Whitespace Snowboards

Kurt Schumann

Whitewoods

Jim Austin

Wide Open

Adam Shapiro

Wigwam

Ralph Viola

Winter's Edge Accessories

Gerard J. Zimmermann

Wintersteiger

Chris Bremer

Peter Englert

Rob Haggerty

Dan Normandeau

Woolrich Socks & Slippers

Tad Fox

Woolf Merino

Travis Strunk

World Famous Sports/Sportcaster

Gerard J. Zimmermann

X-Y-Z

X Bionic Footwear, Socks & Base Layers

Marty Carrigan

Bruce Perry

Olivia Spiers

Xero Shoes

William Keys

XTM Gloves, Baselayer, Outerwear

Marty Carrigan

Bruce Perry

Olivia Spiers

YY Nation Footwear

Marty Carrigan

Bruce Perry

Olivia Spiers

Yakima Car

Tom Harsh

Yes Snowboards

Travis Strunk

Zamberlan Hiking Boots

Gerard J. Zimmermann

Wednesday, November 20, 2024

EWSRA NOVEMBER MARKET

New Jersey Convention & Expo Center, Edison, NJ

2 0 2 4 - 2 5 S H O W S

Pre-Register online
at www.ewsra.org

8 am _____

BY APPOINTMENT

9 am _____

10 am _____

11 am _____

12 noon _____

1 pm _____

2 pm _____

3 pm _____

4 pm _____

5 pm _____

6 pm _____

7 pm _____

BY APPOINTMENT

NOTES

Thursday, November 21, 2023

EWSRA NOVEMBER MARKET

New Jersey Convention & Expo Center, Edison, NJ

2024 - 25 SHOWS

Pre-Register online
at www.ewsra.org

8 am _____

BY APPOINTMENT

9 am _____

10 am _____

11 am _____

12 noon _____

1 pm _____

2 pm _____

3 pm _____

4 pm _____

5 pm - Close of show

Thank you for supporting the
EWSRA November Market!

NOTES

EWSRA Associate Members

**Brennan, Gillian
Hubbard**

gillanhubbard@yahoo.com

Brown, Corky

corky@kcbsales.com

Clayton, Daniel

dannyc4@comcast.net

Curley, William (Bill)

billcurley63@gmail.com

D'Arco, Dave

famousdave@aol.com

Durantaye, Frank

Frankd@smart.net

Dyslin, Nick

ndyslin@frontiernet.net

Fliszar, Lou

Acmesales1@aol.com

Goldstine, Tina

goldsteintina@hotmail.com

Head, Barry T.

bth432@gmail.com

Hoyt, Doug

doug@atlantic-sports.com

Hristovski, Peter

peter@
advancedrackingsystems.com

Kwong, Robert

addgravityusa@gmail.com

Lincoln, Tony

mail@3rdwavesales.com

McCutcheon, Rob

r.mccutcheon@elansports.com

Michelman, Alex

asmichelman@gmail.com

Miller-Sarkis, Ellen

ellen@libertyskis.com

Naughton, Dennis

dennisnaughton5@gmail.com

Neustadter, Mark

MarkNeu24@gmail.com

Phillips, Mary

marykphillips@msn.com

Phinney, Craig

cbphinney@roadrunner.com

Rooney, John

skidad723@gmail.com

Russo, Scott

scott@russonet.net

Sandford, Konni

KSand1219@aol.com

Sandford, Whitney

wsandford@costadelmar.com

Santa Maria, Gina

Snowflurry5@yahoo.com

Schneider, Steve

sales@
schneidersalesassociates.com

Sheft, Richard

drsheft@gmail.com

Schwab, Aaron

awsski@gmail.com

Smith, Keith

knsinc@icloud.com

Taylor, Greg

greg@thefernlodge.com

Whitcomb, John

john@stonefacesales.com

Zimmermann, Gerhard

gerhardz@verizon.net

Zimmermann, Klaus

zimmermannklaus@me.com

USRA Members & Contacts

EASTERN WINTER SPORTS REPS ASSOCIATION

360 Adventure Collective

Stacey Gellert, Executive Director

staceyg@360adventurecollective.org

www.360adventurecollective.org

828-252-7956

EWSRA - Eastern Winter Sports Reps Assoc.

Linda Irvin, Executive Director

linda@ewsra.org

www.ewsra.org

570-443-7180

MRA - Midwest Reps Association

Bonnie Rathbun, Executive Director

mra@midwestreps.org

www.midwestreps.org

269-200-3322

MWSRA - Midwest Winter Sports Reps Assoc.

Scott Lynch, Executive Director

info@midwestwinterreps.com

www.midwestwinterreps.com

SWRA - Southeastern Winter Reps Assoc.

Mary Kalis, Executive Director

marygkalis@gmail.com

www.sereps.org

202-341-5001

WWSRA - Western Winter Sports Reps Assoc.

Cami Garrison, Association Director

cami@wwsra.com

www.wwsra.com

303-532-4002

BUYERS GUIDE



*Athlete: Parker White
Photo: Brad Andrews*

ULTRA-FAST ECO WAX

Watershed-safe wax that actually works.

High-performance all-mountain, training, and race waxes committed to speed and sustainability. Fluoro-free, non-toxic and biodegradable. Every batch is hand-poured in the USA.

WEND Sales Rep: **Charlie Kiesa**
charlie@sandboxmetro.com // 315-415-8371



100% every

TURN



ARCADE 88

YOUR ONE-SKI QUIVER.

Your ticket to ride every corner of every resort in any conditions. Infused with our latest technologies, the Arcade series offer manoeuvrability and progressive carving hold. One of the most playful precise ski lines we've ever built.



Rossignol Sales Rep:
STEVE ROCHE
732-693-1836
sroche@rossignol.com